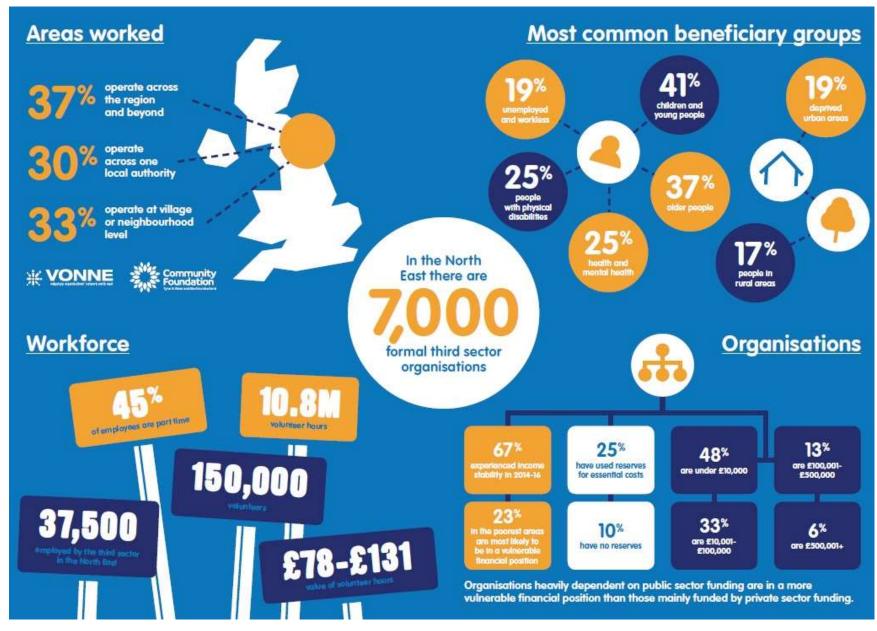




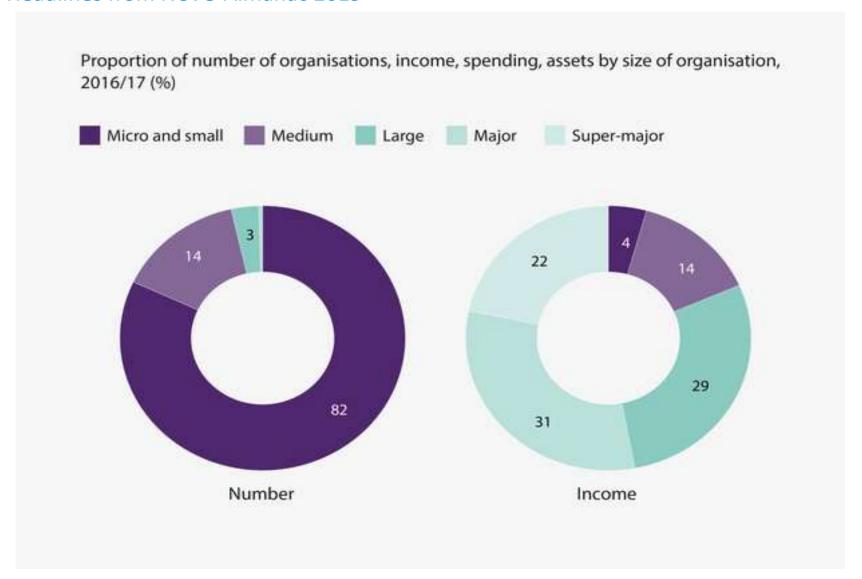
The State of the Voluntary, Community and Social Enterprise (VCSE) Sector in the North East

Carol Botten, CEO VONNE



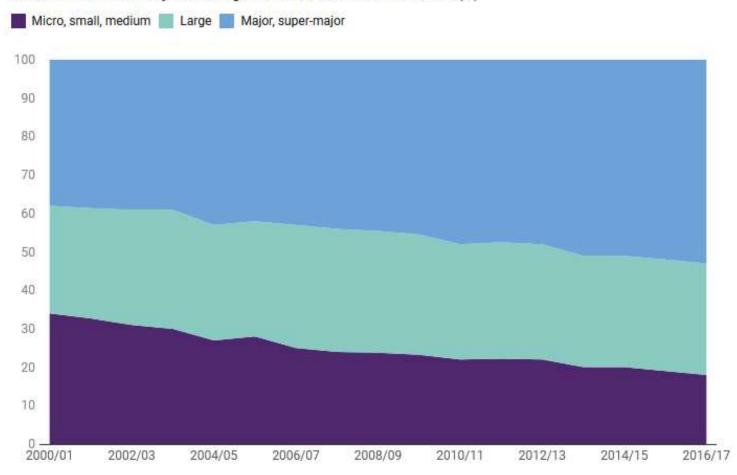


Headlines from NCVO Almanac 2019



#### Headlines from NCVO Almanac 2019

Share of total income by size of organisation, 2000/2001 to 2016/17 (%)

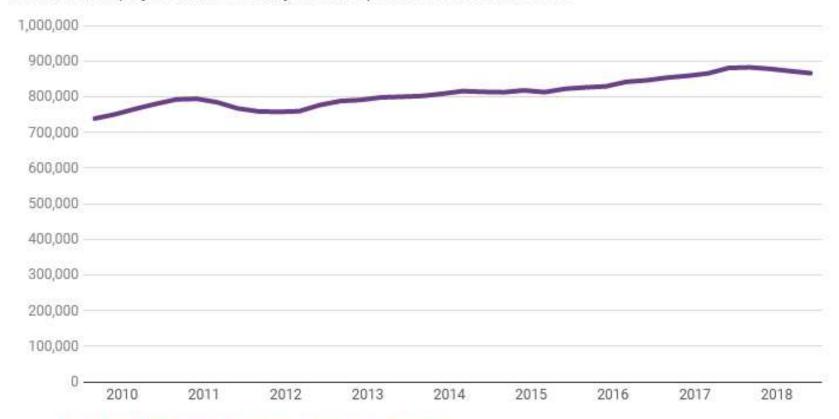


Source: NCVO/TSRC, Charity Commission • Get the data • Created with Datawrapper

Headlines from NCVO Almanac 2019

The voluntary sector has a paid workforce of 865,916, slightly less than in 2017

Number of employees in the voluntary sector, September 2009 to June 2018



Source: Labour Force Survey, ONS - Get the data - Created with Datawrapper

#### Headlines from NCVO Almanac 2019

The north east of England has seen the biggest drop in voluntary sector workers since 2010

Change in number of voluntary sector employees by region, 2010 to 2018 (%)



Headlines from NCVO Almanac 2019

# HOW MANY PEOPLE VOLUNTEER AND WHAT DO THEY DO?

#### Need to know

- 20.1 million people volunteered through a group, club or organisation during 2017/18.
- Overall levels of volunteering have remained stable.
- Most have formally volunteered at some point in their lives, dipping in and out of involvement over time.
- Volunteers get involved in different ways, reflecting their lifestyles, values and priorities.



# What's different in the North East?

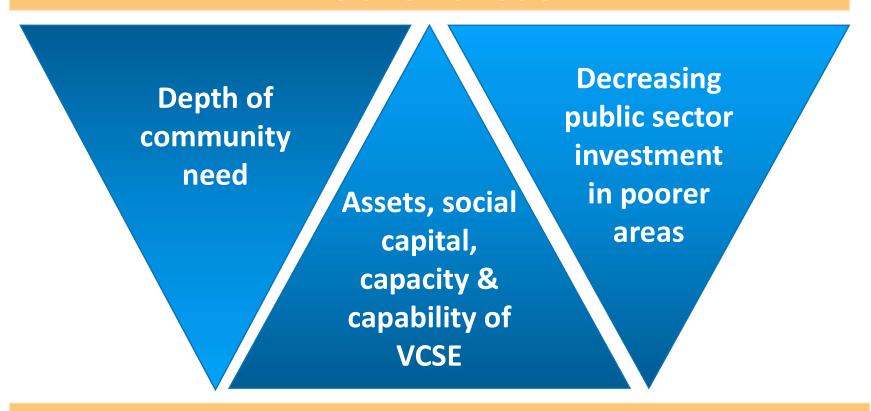
- Highly localised focus 63% work at neighbourhood or local authority level
- Large proportion of smaller VCS orgs £50K or less
- Few larger organisations locally
- Asset poor
- Historically heavily dependent on public sector funding – particularly smaller/medium orgs
- Inequalities across geography of NE



Source: Third Sector Trends 2017

# Winners & Losers : VCSE in richest areas versus poorest areas

#### **Poorer areas**



Richer areas

### **Trends in North East**

#### **Demand significantly up**

- 85% experienced an increased in demand for services
- 61% have increased the number of services provided
- 72% have had an increase in number of beneficiaries

#### Resource levels stagnating and impacting on reserves

- Local authority budget constraints
- Contract values reducing
- Grant funding more competitive
- 21% have no reserves and 43% have reserves to last up to 3 months



### The new normal....

# Doing more for less



### The Road Ahead 2019 NCVO

- Brexit & political impasse
- Gloomy economic outlook
- VCSE sector is taking the lead addressing societies major challenges
- Increased scrutiny is here to stay
- VCSE sector needs to adopt advanced technologies





# Civil Society Strategy 2018

Key take aways for VCSE organisations:

- Giving the social sector a voice
- Revival of grant making
- Recommitment to the Compact
- Collaborative commissioning
- Tax & regulation
- Digital



# What about infrastructure support to VCSE sector?

NAVCA (National Association for Voluntary and Community Action) define four core functions for local infrastructure organisations:

- Development
- Influence
- Collaboration
- Organisational Support



# What about infrastructure support to VCSE sector?

Change for Good Independent Commission on the Future of Local Infrastructure 2015

Key recommendations for local infrastructure bodies:

- Have the necessary skills
- Redesign your offer to a brokerage focused one
- Promote and support other social active organisations
- Demonstrate your social value, economic contribution and impact
- Insist on your seat at the table



### **Conclusions for Sunderland**

- The VCSE sector has endured 10 years of the impact of austerity and welfare reform – doing more for less
- Support for the VCSE sector has never been more needed
- We have an opportunity in Sunderland to develop a support ecosystem fit for now (the new normal) and the future to address key challenges and maximise opportunities



# Thank you

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